

Talking Shop

What a great response we had to our first issue last week! We are glad to know our clients and friends are getting some value out of these little bite-sized nuggets of wisdom.

Although so much of this COVID-19 pandemic is uncharted territory, there is actually a commonality between this and previous crises---each crisis has appeared to be totally unprecedented as we were going through it.

In light of that commonality, we point you to a particularly timeless speech delivered by Jim Fullerton, former Capital Group (*American Funds*) Chairman, circa 1974.

<https://www.capitalgroup.com/advisor/pdf/shareholder/MFGEFL-228-467941.pdf>

Keeping the Faith

Last week we highlighted local restaurants in their efforts to stay afloat in this temporary economic shutdown. We hope you will continue to support local businesses through this rough patch, in order to ensure they make it out the other side!

If you, or someone you know has been affected, furloughed, or laid off during this crisis, the following sectors are hiring: Healthcare, Food Manufacturing/Distribution, Plastics/Packaging, Warehouse/Distribution, & Transportation. Fedex just announced they're hiring 400 package handlers at the

Olive Branch facility. Click <https://groundwarehousejobs.fedex.com/groundwarehousejobs/> to apply.

Looking to get your "live sports fix" for the next month or so? NASCAR has come up with a neat way to engage fans, via virtual racing. You have to see it to believe it. Go to www.enascar.com for a full list of upcoming races, including your favorite drivers who have come out of retirement to drive! Worth checking out, for sure!

If you're not feeling "bullish" on America right now, look around you. Private industries and the federal government are pulling together to beat this virus. In no industry is that more on display than biomedical, with the team at *Distributed Bio* leading the charge. Just look at how they're working round the clock to solve the COVID-19 threat. Very inspiring!

https://youtu.be/ZUYU_BGgEJA



Got an idea or suggestion for content we should pass along? Email me!

Brad@JWMCI.com

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www.JWMCI.com

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