## Firm Footing... Issue #5, April 21, 2020

## **Talking Shop**

As America seems to be rounding the peak and flattening the curve of this unprecedented pandemic, our attention is starting to shift to reopening commerce and hopefully recapturing some of the momentum we were enjoying prior to the outbreak.

A vital part of businesses' return to prosperity are the legislative "rescue" packages that Congress has passed, specifically the CARES Act. This historic legislation has many moving parts, and both Americans and lending institutions have struggled to get their heads around what it entails and how to implement the help as smoothly and efficiently as possible.

Naturally, there are many questions and countless sources of information on the topic. In the last few weeks, we've been busily working with many of our business clients, along with their CPA's, through their application process. Once again, Capital Group has put together a great article highlighting key parts of the legislation. Find it here.

https://www.capitalgroup.com/ria/insights/articles/what-need-know-cares-act.html

## Keeping the Faith

It's no secret that we are bullish on America, and with good reason! Everywhere you turn during this crisis you see countless examples of the American spirit and American ingenuity. Read this story about a revolutionary advance in technology that allows mass decontamination, and subsequent re-use, of the protective masks that our front-line workers are in such short supply of. What a game-changer!

https://time.com/5820882/battelle-maskdecontamination/ There's no question that this pandemic has affected all four corners of this nation, sparing no socioeconomic group, no age, race, or other demographic. Students have been sent home as a result of school closures in most states, including colleges and universities. This has left many families scrambling to get their collegeage kids home quickly and safely. U-Haul has stepped up to help with these fast relocations, offering 30 days of free storage for those students affected. Read about it here.

https://www.uhaul.com/Articles/About/20625/College-Students-U-Haul-Offers-30-Days-Free-Self-Storage-Amid-Coronavirus-Outbreak/

Need more good news? Look no further than America's most likeable leading man, John Krasinski, from *The* Office. He has launched a recurring Youtube series called *SomeGoodNews*. Filled with guest stars and funny content, it's worth a look!

https://www.youtube.com/channel/UCOe\_y6KK vS3Pdlfb9q9pGug/videos



Got an idea or suggestion for content we should pass along? Email me!

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