Firm Footing... Issue #7, May 5, 2020

Talking Shop

"Another month, another mortgage or rent check due..." Sound familiar? Thank goodness, most of you reading this article hopefully aren't sweating this fact. That's thanks to years of partnership, and more importantly, years of doing the right things. Sound financial principles, practiced under normal circumstances, have earned many of you a little peace of mind to help you weather the storm during these uncertain times.

However, many Americans do not enjoy that same peace of mind. In fact, it's likely that someone you may know has been financially affected in a more dramatic way. The good news is that those same financial principles that have afforded you peace of mind are not proprietary! And there's no time like the present to start applying them.

For your consideration, the Treasury Department has put out "Personal Finance and Consumer Protection" guidance on their website. It's written specifically to help Americans navigate their personal budget(s) through this COVID-19 pandemic. While we have our own way of saying things sometimes, this is still worth a read! Find it here.

https://home.treasury.gov/policy-issues/consumerpolicy/personal-finance-and-consumer-protectionsteps-for-quicker-financial-relief

Keeping the Faith

Even as we enter into Phase One of the reopening of the economy, many people are still hesitant to return to normal life just yet. If you fall into that category, opting to slowly put your toe back in the water before jumping in, take a look at this piece put out by 901.com. It's a one-stop-shop guide to "all things virtual" in and around Memphis for the month of May. Scroll through this eclectic mix of activities to get some ideas for you and your family.

https://choose901.com/digitally-doing-life-theultimate-guide-to-virtual-events-in-may/ By the time you read this, your calendar should be telling you something: It's Cinco de Mayo! And while you may not be quite ready to get out and enjoy a margarita at your favorite local Mexican restaurant, WREG highlights a creative workaround for having an in-home fiesta of your own.

https://wreg.com/news/taco-bell-rolls-out-taco-bar-kits-to-help-you-celebrate-cinco-de-mayo-at-home/

One of the many outings that comes to mind when warm weather arrives, at least in our city, is visiting the Memphis Zoo. And even though the zoo has been closed to visitors for weeks now, it's business as usual for many, if not most, of the zoo staff tasked with caring for the animals. It's easy to forget just what a gem the Memphis Zoo is for our city. If you need a reminder, they have worked hard to give us a glimpse into the goings-on behind the scenes, via their social media pages. There are almost daily live videos of feedings and educational talks from zoo experts. Visit their Facebook page to see what the staff and animals are up to.

https://www.facebook.com/memphiszoo/



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