

# JAFFE WEALTH MANAGEMENT & CONSULTING, INC.

An Investment Advisory Firm

March 18, 2020

**RE: Working Through COVID-19**

Dear Client,

A quick word of reassurance to you, even though many of these items hopefully go without saying. As one “talking head” pundit on cable news recently put it, we are currently in the *eye of the storm* with this coronavirus panic. As a team, we want to reiterate our commitment to you, while remaining agile and prepared within our firm’s operation.

As we continue to monitor this quickly-evolving situation with the COVID-19 outbreak, specifically the short-term ripple effects on the economy and the markets, we are also very mindful of the health and well-being of our team members, professional associates, and clients. Like all businesses, we are doubling down on our commitment to common-sense hygiene practices both here in the office, out in the community and at home.

In support of the United States government’s proactive campaign of *social distancing*, we are rescheduling or postponing all non-essential in-person meetings through the end of March. However, we are open for business and ready to respond via phone or email to any questions you may have.

While the purpose of this correspondence is not to address specifics of market volatility, please rest-assured we are monitoring all market activity very closely. Now, more than ever, we want to emphasize the importance of separating out facts and historical context, from sensationalism and the age of social media. Be on the lookout for a separate outreach from us that will contain a deeper dive into why this too shall pass!

In the meantime, our team is ready and willing to continue our partnership with each of our valued clients. We look forward to many more years of working together, and we thank you for your trust.

Sincerely,

Edwin, Bridget, Brad, Rob and Delaine

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